Press Release

ANOTHER POSITIVE MONTH FOR CARS : +6,8% IN NOVEMBER

The best result, in terms of volumes, since 2009. The automotive industry wants the super-amortization back also for cars in 2018

Turin, December 1, 2017 – According to the data published today by the Minister of Infrastructures and Transport, in November the Italian Car Market totalized 156.332 registrations with a growth of 6,8% in respect of the same month in 2016.

The registrated volumes of the first eleven months of the current year amount to 1.848.919 units, the 8,7% more in respect of the volumes of the same period in 2016.

"Another positive sign is registrated by the Italian Car Market in November. One more time, we are seeing higher volumes, for this month, since 2009, when registrations totalized more than 184.000 units – says **Gianmarco Giorda, Director of ANFIA.**

All motorizations in November are growing, but in different ways: diesel and methane are the ones which the lower growth, while fuel ones grow in the same way of the total market. Hybrids are the one which grow more and they reach the market share of 4,4%, a record. Also the registrations of electric and LPG cars see an higher growth.

For the upcoming 2018, we point out again the necessity to have the super-amortization back also for cars as industry goods".

Analyzing the market shares of the various **type of motorization,**[1] during November 2017 the market share of petrol cars decrease and goes from 31.7% of October to 30,4% (30,7% in November 2016), while for diesel cars the market share goes from 55,1% of October to 56,0% (59,0% of November 2016). The market share of hybrid and electric cars keep growing, reaching 4,4% in November 2017, against 4,3% of the previous month (and 2,5% last year). Also the LPG market share grows: from 6,9% of October to 7,1% in November 2017 (5,7% last year).

A little improvement is seen also for the market share of the penetration of the methane cars goes from 2,0% of October to 2,1% in November (2,2% in November 2016).

Referring to the **market by segments**, in A-segment (super economy cars), Fiat Panda and Fiat 500 were the two best-selling models and together they represent more than half of the total market. Lancia Ypsilon is the best-selling model of the B-segment (economy car), while Fiat 500X and Jeep Renegade are the two best-selling SUV and

[1] Temporary data

they represent a third of the market of small SUVs. In the end Fiat 500L is the best-selling monovolume.

According to ISTAT survey, in November back to decrease the **consumer confidence climate index** (basis 2010=100), that goes from 116,0 to 114,3. Also **the composite index of the company confidence climate** (IESI) registers a decrease, going from 109,1 to 108,8.

Referring to the consumer confidence climate, the balance relating to the current opportunity of buying of durable goods, among also the car, register a small decrease (from -45,7 to – 47,0), while the one relating to the future intentions of buying register a moderate growing.

According to preliminary estimation from ISTAT, during November the **domestic index of consumer prices** decrease of 0,2% per month and it grows of 0,9% in respect of November 2016 (+1,0% in October).

The inflation slowdown (for the third month in row) is registered because of the increment of the prices of Non-regulated Energy (from +5,0% to +4,3% of the previous month).
In the sector of Non-regulated Energy goods, looking at the trend of the fuels prices, **diesel** prices grow of 1,7% per month (+5,7% the annual variation, 4,7% in October) while **petrol** grows of 1,0% showing a growing of 4,2% (3,6% in October). Also other **fuel types** register a growing of 2,0% - as effect of the rising of LPG – and showing on annual basis a moderate acceleration of the growth (+12.2%, +12,0% of the previous month).

National brands, in the overall, totalize, during the month 39.527 registrations (-5,2%), with a market share of 25,3%. In the first eleven months of 2017, registrations in their overall amount to 529.143 units (+7,1%), with a market share of 28,6%.

FCA brands (excluding Ferrari and Maserati) totalize in their overall 39.262 registrations during the month (-5,2%), with a market share of 25,1%. A good trend for Alfa Romeo (+21,5%) and Jeep (+48,9%). Also Lamborghini is positive (+50,0%).

In the progressive since the beginning of 2017, FCA brands totalize 525.510 registrated cars, with a growth of 7,0% and a market share of 28,4%. In the cumulate since the beginning of the year, are positive brands like Fiat (+6,0%), Alfa Romeo (+27,1%), Jeep (+21,1%), but also Maserati (+52,1%) and Lamborghini (+36,7%).

In November are five the Italian models in the **top ten of the car sale**, with Fiat Panda always on the top (10.655 units), also in the ranking of the first eleven months of 2017, followed in second place by Lancia Ypsilon (3.916) and in the fifth place, by Fiat 500X (3.582), in the same place of the previous month. In the seventh place there is Jeep Renegade (3.335) that gain two places in respect of October 2017, followed by in the ninth place by Fiat 500 (3.185).

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In the end the **second-hand car market**, totalize 388.346 ownership transfers including the mini-transfer operations to car dealers) in November 2017, with a decrease of 5,8% in respect of November 2016. In the first eleven months of 2017, the ownership transfers are 4.220.118, 2,4% low in respect of the same period of 2016.

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ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.
The Association is structured in **three product-based Groups**, each one chaired by a President.
Components: motor vehicle parts and components manufacturers; **Car Coachbuilders and Designers:** companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; **Motor vehicles:** motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	NOVEMBRE *NOVEMBER*				VAR. % *% CHG.*	GENNAIO/NOVEMBRE *JANUARY/NOVEMBER*				VAR. % *% CHG.*
MARCA/*MAKE*	2017	%	2016	%	*17/16*	2017	%	2016	%	*17/16*
FCA	39.262	*25,11*	41.400	*28,28*	*-5,16*	525.510	*28,42*	491.344	*28,89*	*6,95*
FIAT	26.081	*16,68*	30.187	*20,62*	*-13,60*	380.530	*20,58*	359.150	*21,12*	*5,95*
ALFA ROMEO	4.008	*2,56*	3.299	*2,25*	*21,49*	42.440	*2,30*	33.393	*1,96*	*27,09*
LANCIA/CHRYSLER	3.917	*2,51*	4.383	*2,99*	*-10,63*	57.196	*3,09*	61.368	*3,61*	*-6,80*
JEEP	5.256	*3,36*	3.531	*2,41*	*48,85*	45.344	*2,45*	37.433	*2,20*	*21,13*
FERRARI	21	*0,01*	25	*0,02*	*-16,00*	336	*0,02*	356	*0,02*	*-5,62*
MASERATI	205	*0,13*	221	*0,15*	*-7,24*	2.766	*0,15*	1.819	*0,11*	*52,06*
DR MOTOR	33	*0,02*	23	*0,02*	*43,48*	394	*0,02*	447	*0,03*	*-11,86*
LAMBORGHINI	6	*0,00*	4	*0,00*	*50,00*	123	*0,01*	90	*0,01*	*36,67*
ALTRE NAZIONALI	-	*0,00*	3	*0,00*	-	14	*0,00*	24	*0,00*	*-41,67*
TOT. MARCHE NAZ.	**39.527**	*25,28*	**41.676**	*28,47*	*-5,16*	**529.143**	*28,62*	**494.080**	*29,05*	*7,10*
AUDI	5.310	*3,40*	5.742	*3,92*	*-7,52*	63.999	*3,46*	60.343	*3,55*	*6,06*
BMW	5.321	*3,40*	5.054	*3,45*	*5,28*	56.419	*3,05*	56.006	*3,29*	*0,74*
CITROEN	6.380	*4,08*	4.477	*3,06*	*42,51*	75.722	*4,10*	60.067	*3,53*	*26,06*
DACIA	4.432	*2,83*	3.101	*2,12*	*42,92*	53.840	*2,91*	44.886	*2,64*	*19,95*
FORD	10.585	*6,77*	9.756	*6,66*	*8,50*	126.073	*6,82*	116.890	*6,87*	*7,86*
HONDA	785	*0,50*	864	*0,59*	*-9,14*	9.203	*0,50*	8.908	*0,52*	*3,31*
HYUNDAI	5.760	*3,68*	5.136	*3,51*	*12,15*	54.258	*2,93*	52.197	*3,07*	*3,95*
JAGUAR	474	*0,30*	542	*0,37*	*-12,55*	4.993	*0,27*	4.620	*0,27*	*8,07*
KIA	3.667	*2,35*	3.419	*2,34*	*7,25*	44.459	*2,40*	42.608	*2,51*	*4,34*
LAND ROVER	1.577	*1,01*	1.427	*0,97*	*10,51*	17.655	*0,95*	17.858	*1,05*	*-1,14*
MAZDA	879	*0,56*	848	*0,58*	*3,66*	9.761	*0,53*	10.257	*0,60*	*-4,84*
MERCEDES	5.687	*3,64*	5.523	*3,77*	*2,97*	61.313	*3,32*	59.338	*3,49*	*3,33*
MINI	2.616	*1,67*	2.138	*1,46*	*22,36*	22.886	*1,24*	23.050	*1,36*	*-0,71*
MITSUBISHI	329	*0,21*	349	*0,24*	*-5,73*	3.482	*0,19*	3.993	*0,23*	*-12,80*
NISSAN	4.253	*2,72*	4.254	*2,91*	*-0,02*	58.547	*3,17*	51.915	*3,05*	*12,77*
OPEL	7.476	*4,78*	7.377	*5,04*	*1,34*	95.171	*5,15*	88.916	*5,23*	*7,03*
PEUGEOT	8.404	*5,38*	7.576	*5,17*	*10,93*	97.113	*5,25*	87.317	*5,13*	*11,22*
PORSCHE	407	*0,26*	466	*0,32*	*-12,66*	5.122	*0,28*	4.827	*0,28*	*6,11*
RENAULT	12.090	*7,73*	10.035	*6,85*	*20,48*	125.120	*6,77*	110.042	*6,47*	*13,70*
SEAT	1.419	*0,91*	1.632	*1,11*	*-13,05*	16.265	*0,88*	14.148	*0,83*	*14,96*
SKODA	1.948	*1,25*	1.448	*0,99*	*34,53*	21.593	*1,17*	17.978	*1,06*	*20,11*
SMART	2.236	*1,43*	1.717	*1,17*	*30,23*	25.114	*1,36*	26.717	*1,57*	*-6,00*
SSANGYONG	197	*0,13*	229	*0,16*	*-13,97*	2.099	*0,11*	2.646	*0,16*	*-20,67*
SUBARU	278	*0,18*	331	*0,23*	*-16,01*	2.765	*0,15*	3.243	*0,19*	*-14,74*
SUZUKI	2.728	*1,75*	2.010	*1,37*	*35,72*	29.094	*1,57*	20.542	*1,21*	*41,63*
TOYOTA	7.437	*4,76*	6.055	*4,14*	*22,82*	80.113	*4,33*	66.809	*3,93*	*19,91*
LEXUS	426	*0,27*	339	*0,23*	*25,66*	3.475	*0,19*	3.581	*0,21*	*-2,96*
VOLKSWAGEN	11.874	*7,60*	11.255	*7,69*	*5,50*	135.508	*7,33*	128.957	*7,58*	*5,08*
VOLVO	1.655	*1,06*	1.384	*0,95*	*19,58*	15.676	*0,85*	15.441	*0,91*	*1,52*
ALTRE	175	*0,11*	237	*0,16*	*-26,16*	2.938	*0,16*	2.650	*0,16*	*10,87*
TOT.MARCHE EST.	**116.805**	*74,72*	**104.721**	*71,53*	*11,54*	**1.319.776**	*71,38*	**1.206.750**	*70,95*	*9,37*
TOT.MERCATO	**156.332**	*100,00*	**146.397**	*100,00*	*6,79*	**1.848.919**	*100,00*	**1.700.830**	*100,00*	*8,71*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/11/2017

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	NOVEMBRE 2017 *NOVEMBER 2017*
1	FIAT	PANDA	10.655
2	LANCIA	YPSILON	3.916
3	VOLKSWAGEN	GOLF	3.844
4	RENAULT	CLIO	3.584
5	FIAT	500X	3.582
6	CITROEN	C3	3.547
7	JEEP	RENEGADE	3.335
8	FORD	FIESTA	3.264
9	FIAT	500[1] (Non comprende 500 Abarth)	3.185
10	RENAULT	CAPTUR	3.079

Fonte: CED - Ministero dei Trasporti

N.	MARCA *Make*	MODELLO *Model*	GEN/NOV 2017 *JAN/NOV 2017*
1	FIAT	PANDA	136.982
2	LANCIA	YPSILON	57.195
3	FIAT	500[2] (Comprende 500 Abarth)	55.534
4	FIAT	TIPO	53.179
5	RENAULT	CLIO	48.105
6	FIAT	500X	42.556
7	FIAT	500L	41.444
8	CITROEN	C3	38.867
9	VOLKSWAGEN	GOLF	38.862
10	FORD	FIESTA	38.138

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

1 - **Non comprende le Abarth 500, con le quali Fiat 500 passerebbe dal 9° posto al 7° posto della top 10 di novembre**

2 - Comprende le Abarth 500

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