Press Release

GOOD TREND OF THE MARKET ALSO IN OCTOBER (+7,1%), EVEN IF ITS GROWTH IS LOWER IN RESPECT OF THE MONTH BEFORE (+8,1%)

October 2017 took advantage of a working day more in respect of October 2016, it reports higher volumes in respect of 2009

Turin, November 2nd, 2017 – According to the dates published today by the Minister of Infrastructures and Transport, in October, the Italian Car Market totalized 157,900 registrations, with a growth of 7,1% in respect of the same month in 2016. The registrations volumes in the first ten months of the current year amount to 1.692.047 units, 8,9% more in respect of those of the same period of 2016.

"*Also in October the Market marks a good trend, even if its growth is lower in respect of September (+8,1%) and even if it took the advantage of a working day more in respect of October 2016 (22 days instead of 21)" -* says **Gianmarco Giorda, Director of ANFIA.**

One more time, we are in the presence of higher volumes, in this month, since 2009, when registrations were over 196.000 units.

Looking at the power system sales, all the categories record a good trend. Once again are the registration of hybrids and electric cars to get the best performance, with a growth in double figures, that overtake, for the first time, the limit of 4% (4,3%) in the month against 3,7% of September and 2,4% of the last year. Also LPG cars record a raising in double figures from December 2016 until today, with the exception of April.

In the end also the Italian models got a good success, five of them appear in the ranking of the best-selling cars in the tenth month of the year."

Analyzing the market share in the **different motorizations**[1], in October 2017 the one of the petrol cars raises, passing from 31,1% of September to 31,7% (31,5% in October 2016), while diesel cars market share goes from 57,6% of September to 55,1% (58,4% in October 2016). The one of the hybrids and electric cars keeps growing, as we already mentioned before instead, overtaking for the first time the limit of 4% (4,4% in October 2017), against 3,7% of the month before (and 2,4% of last year). We are seeing raising also the market share of the LPG cars: from 5,8% of September to 6,9% of October 2017 (5,6% last year). The market share of the penetration of the methane cars is steady, instead and it confirms 2% of September also in October (2,1% in October 2016).

[1] Provisional data

According to the ISTAT survey, in October, for the fifth month in row raises the **consumer confidence climate index** (base 2010=100), that from 115,6 goes to 116,1. Also the **composite index of the company confidence climate** (IESI) records an increment, going from 108,1 to 109,1 – achieving the limit of June 2007.
Refering to the consumer confidence climate, the balance related to the current opportunity to purchase durable goods, and among them we consider cars, records a new increase and also the one related to the future purchasing intentions.

According to the preliminary ISTAT valuations, in October the **National index of consumer prices** decrease of 0,2% per month and increase of 1% in respect of October 2016 (+1,1% in September).
This inflation slowdown is given mainly by a reversal trend of the prices of several services (from -1,1% to +0,6% of September). In the sector of Non-regulated Energy goods, if we look at the fuels prices trend, we notice how **Diesel** increases, its prices raises of 1,6% per month (+4,7% per year, and +4,4% in September), **Petrol** also raises of 0,8% in respect of September, showing an yearly growth of 3,6% (a little bit lower from +3,9% of the previous month). Also **other fuels** increase of 3,7% - because of LPG raising – and they show a faster yearly growing (+12%, from +8,4% of the previous month).

National brands record 41.500 registrations during the month (0,8%), with a market share of 26,3%. In the first ten months of 2017, the whole registrations amount to 489.492 (+8,2%), with a market share of 28,9%.

FCA brands (excluding Ferrari and Maserati) record 41.176 registrations during the month (-0,8%), with a market share of 26,1%. A good trend is recorded by Alfa Romeo (+10,3%), Jeep (+47,2%) and also Lamborghini (+250%).

Gradually since the beginning of 2017, FCA brands totalized 486.128 cars registered, with a growing of 8% and a market share of 28,7%. In the cumulative amount since the beginning of the year, FIAT (+7,7%), Alfa Romeo (+27,7), Jeep (+18,2) plus Maserati (+60,1%) and Lamborghini (+36.1%) got good results.

In October, are five, the Italian models in **the top ten of the ranking of the best-selling cars**, on the top we find FIAT Panda (13.142 units) that it is also in the ranking of the first ten month of 2017 followed in the second place by Lancia Ypsilon (4.494 units) and in the fifth place we find FIAT 500X (3.385 units). Both of them gain a position in respect of the month before. In the seventh place we find FIAT 500 (3.169 units), followed in the ninth position by Jeep Renegade (3.051 units) that returns in the top ten in October.

Associazione Nazionale Filiera Industria Automobilistica

Sedi: 10128 Torino - Corso Galileo Ferraris, 61 – Telefono +39 011 5546511 – Fax +39 011 545464 – E-mail: anfia@anfia.it
00144 Roma – Viale Pasteur , 10 – Telefono +39 06 54221493 (4) – Fax +39 06 54221418– E-mail: anfia.roma@anfia.it
www.anfia.it

In the end the **second-hand car market**, records an amount to 421.527 ownership transfers, including the mini-transfer operations to car dealers in October 2017, with a growing of 2,9% in respect of October 2016. In the first ten months of 2017, ownership transfers have been 3.831.772, 2,1% lower in respect of the same period of time of 2016.

For more information: ANFIA Press Office
Miriam Gangi – m.gangi@anfia.it
Tel. +39 011 5546502
Cell. +39 338 7303167

ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport

Comunicato Stampa

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	OTTOBRE *OCTOBER*				VAR. % *% CHG.*	GENNAIO/OTTOBRE *JANUARY/OCTOBER*				VAR. % *% CHG.*
MARCA/*MAKE*	**2017**	*%*	**2016**	*%*	*17/16*	**2017**	*%*	**2016**	*%*	*17/16*
FCA	41.176	*26,08*	41.526	*28,17*	*-0,84*	486.128	*28,73*	449.944	*28,95*	*8,04*
FIAT	28.375	*17,97*	29.679	*20,13*	*-4,39*	354.338	*20,94*	328.963	*21,16*	*7,71*
ALFA ROMEO	3.297	*2,09*	2.990	*2,03*	*10,27*	38.429	*2,27*	30.094	*1,94*	*27,70*
LANCIA/CHRYSLER	4.494	*2,85*	5.454	*3,70*	*-17,60*	53.278	*3,15*	56.985	*3,67*	*-6,51*
JEEP	5.010	*3,17*	3.403	*2,31*	*47,22*	40.083	*2,37*	33.902	*2,18*	*18,23*
FERRARI	18	*0,01*	22	*0,01*	*-18,18*	314	*0,02*	331	*0,02*	*-5,14*
MASERATI	252	*0,16*	253	*0,17*	*-0,40*	2.559	*0,15*	1.598	*0,10*	*60,14*
DR MOTOR	45	*0,03*	36	*0,02*	*25,00*	361	*0,02*	424	*0,03*	*-14,86*
LAMBORGHINI	7	*0,00*	2	*0,00*	*250,00*	117	*0,01*	86	*0,01*	*36,05*
ALTRE NAZIONALI	2	*0,00*	4	*0,00*	*-50,00*	13	*0,00*	21	*0,00*	*-38,10*
TOT. MARCHE NAZ.	**41.500**	*26,28*	**41.843**	*28,38*	*-0,82*	**489.492**	*28,93*	**452.404**	*29,10*	*8,20*
AUDI	5.564	*3,52*	5.399	*3,66*	*3,06*	58.671	*3,47*	54.601	*3,51*	*7,45*
BMW	4.847	*3,07*	5.593	*3,79*	*-13,34*	51.082	*3,02*	50.952	*3,28*	*0,26*
CITROEN	6.672	*4,23*	4.776	*3,24*	*39,70*	69.327	*4,10*	55.590	*3,58*	*24,71*
DACIA	4.405	*2,79*	2.981	*2,02*	*47,77*	49.397	*2,92*	41.785	*2,69*	*18,22*
FORD	10.135	*6,42*	10.183	*6,91*	*-0,47*	115.469	*6,82*	107.134	*6,89*	*7,78*
HONDA	767	*0,49*	813	*0,55*	*-5,66*	8.414	*0,50*	8.044	*0,52*	*4,60*
HYUNDAI	5.925	*3,75*	5.081	*3,45*	*16,61*	48.482	*2,87*	47.061	*3,03*	*3,02*
JAGUAR	442	*0,28*	516	*0,35*	*-14,34*	4.514	*0,27*	4.078	*0,26*	*10,69*
KIA	4.218	*2,67*	3.797	*2,58*	*11,09*	40.773	*2,41*	39.189	*2,52*	*4,04*
LAND ROVER	1.676	*1,06*	1.306	*0,89*	*28,33*	16.074	*0,95*	16.431	*1,06*	*-2,17*
MAZDA	987	*0,63*	896	*0,61*	*10,16*	8.882	*0,52*	9.409	*0,61*	*-5,60*
MERCEDES	5.827	*3,69*	5.681	*3,85*	*2,57*	55.571	*3,28*	53.815	*3,46*	*3,26*
MINI	2.141	*1,36*	2.233	*1,51*	*-4,12*	20.270	*1,20*	20.912	*1,35*	*-3,07*
MITSUBISHI	302	*0,19*	372	*0,25*	*-18,82*	3.153	*0,19*	3.644	*0,23*	*-13,47*
NISSAN	4.484	*2,84*	4.704	*3,19*	*-4,68*	54.287	*3,21*	47.661	*3,07*	*13,90*
OPEL	8.364	*5,30*	7.849	*5,32*	*6,56*	87.650	*5,18*	81.539	*5,25*	*7,49*
PEUGEOT	9.148	*5,79*	7.808	*5,30*	*17,16*	88.691	*5,24*	79.741	*5,13*	*11,22*
PORSCHE	425	*0,27*	474	*0,32*	*-10,34*	4.714	*0,28*	4.361	*0,28*	*8,09*
RENAULT	10.420	*6,60*	8.174	*5,54*	*27,48*	112.990	*6,68*	100.007	*6,43*	*12,98*
SEAT	1.545	*0,98*	1.290	*0,87*	*19,77*	14.840	*0,88*	12.516	*0,81*	*18,57*
SKODA	2.044	*1,29*	1.703	*1,16*	*20,02*	19.635	*1,16*	16.530	*1,06*	*18,78*
SMART	1.891	*1,20*	1.945	*1,32*	*-2,78*	22.876	*1,35*	25.000	*1,61*	*-8,50*
SSANGYONG	222	*0,14*	240	*0,16*	*-7,50*	1.902	*0,11*	2.417	*0,16*	*-21,31*
SUBARU	273	*0,17*	340	*0,23*	*-19,71*	2.487	*0,15*	2.912	*0,19*	*-14,59*
SUZUKI	2.632	*1,67*	1.887	*1,28*	*39,48*	26.361	*1,56*	18.532	*1,19*	*42,25*
TOYOTA	7.513	*4,76*	6.125	*4,15*	*22,66*	72.621	*4,29*	60.754	*3,91*	*19,53*
LEXUS	260	*0,16*	272	*0,18*	*-4,41*	3.049	*0,18*	3.242	*0,21*	*-5,95*
VOLKSWAGEN	11.659	*7,38*	11.465	*7,78*	*1,69*	123.593	*7,30*	117.702	*7,57*	*5,01*
VOLVO	1.370	*0,87*	1.399	*0,95*	*-2,07*	14.020	*0,83*	14.057	*0,90*	*-0,26*
ALTRE	242	*0,15*	290	*0,20*	*-16,55*	2.760	*0,16*	2.413	*0,16*	*14,38*
TOT.MARCHE EST.	**116.400**	*73,72*	**105.592**	*71,62*	*10,24*	**1.202.555**	*71,07*	**1.102.029**	*70,90*	*9,12*
TOT.MERCATO	**157.900**	*100,00*	**147.435**	*100,00*	*7,10*	**1.692.047**	*100,00*	**1.554.433**	*100,00*	*8,85*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/10/2017

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	OTTOBRE 2017 *OCTOBER 2017*
1	FIAT	PANDA	13.142
2	LANCIA	YPSILON	4.494
3	CITROEN	C3	3.975
4	VOLKSWAGEN	GOLF	3.912
5	FIAT	500X	3.385
6	PEUGEOT	208	3.270
7	FIAT	500[1] (Non comprende 500 Abarth)	3.169
8	RENAULT	CLIO	3.116
9	JEEP	RENEGADE	3.051
10	RENAULT	CAPTUR	2.908

Fonte: CED - Ministero dei Trasporti

N.	MARCA *Make*	MODELLO *Model*	GEN/OTT 2017 *JAN/OCT 2017*
1	FIAT	PANDA	126.282
2	LANCIA	YPSILON	53.277
3	FIAT	500[2] (Comprende 500 Abarth)	52.023
4	FIAT	TIPO	50.416
5	RENAULT	CLIO	44.504
6	FIAT	500L	39.186
7	FIAT	500X	38.963
8	CITROEN	C3	35.313
9	VOLKSWAGEN	POLO	35.295
10	VOLKSWAGEN	GOLF	34.921

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

1 - **Non comprende le Abarth 500, con le quali Fiat 500 passerebbe dal 7° posto al 5° posto della top 10 di ottobre**
2 - Comprende le Abarth 500

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it