Press release

A NEW 2-DIGIT INCREASE FOR THE ITALIAN CAR MARKET IN AUGUST: +15.8%

The best result for Italian cars since 2009, as for volumes, with a further move ahead in terms of performance: 7 models in the monthly Top Ten (previously, just 6)

Turin, 1st September 2017 – According to the data today published by the Italian Ministry of Infrastructure and Transport, in August the Italian Car Market totaled 83,363 new registrations, in growth by 15.8% on the same month in 2016.

The newly registered volumes recorded in the first eight months of the year amounted to 1,366,389 units, up by 9.1% on the same period in 2016.

"*After a lapse of time in July, that had closed at up by 5.9%, despite a slight slowdown, the market went on growing in August, by a double-digit percentage, recording its best result, in terms of volumes, since the year 2009 when, as for this month, registrations recorded had even exceeded 85,000 unit* – commented **Gianmarco Giorda, Director of ANFIA**. *Among others, this year the month of August numbered 22 working days, namely the same as August 2016.*

Considering the market of alternative motorizations, in particular, it is necessary to mention the positive sign in the month regarding sales of CNG cars, increased by 2.1% after a long period of negative trend (market share at 1.9% of the total registered amount versus 1.4% in July). As a whole, in the month gas cars (CNG and LPG) accelerated by 30%, with a market share by 9,1%; on the other hand, alternative motorizations went up by 43% (market share: 13%, corresponding to 2.4 percentage points more than in August 2016). We do remember that, as for volumes, the Italian market of alternative motorized cars is the biggest one in Europe, ranking first as for volumes of gas-fuelled cars and third as for the hybrids (after UK and France and just before Germany).

In August, lastly, the domestic models improved their very good performance still further, with seven models in the monthly Top Ten (they were just six, previously), while they maintained the sixth place in the Top Ten relating to the first eight months of 2017".

Specifically, as for the detail, **August sales by motorization** recorded a trend increase in terms of petrol cars (+12%), with a market share touching 30% (31.1% in July), whereas diesel cars accelerated by 13% in the month, recording a market share by 57% (55.8% in July).

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To close the whole situation of the alternative motorizations, of which we did speak above, it is to be highlighted that hybrid cars and electric ones recorded trend increases of 90% and 117%, respectively, in August; as for electric cars, however, new registrations were not very meaningful, with a monthly average of just 156 units as for 2017, while the number of hybrid cars was almost twice CNG cars', with a market share at 3.5%.

In the period January-August 2017, petrol and diesel cars went up by 5.4% and 9%, respectively.
Alternative motorized cars registered in the first eight months of the year were around 153,000 and they obtained 11.2% of share on the total registered units, after growing by 22% (up by 1.2 percentage points on the first eight months in 2016).

According to ISTAT survey, in August the consumer confidence climate index (on the basis of 2010=100) was again in growth, from 106.9 to 110.8, and the composite **company confidence climate index** (IESI) accelerated from 105.6 to 107.
With reference to the consumer confidence climate, after the heavy increase achieved in July, the balance concerning the opportunity to purchase durable goods (there included the car) decelerated from down by 45.9 to down by 50, whereas the one relating to future purchasing intentions rose slightly.

In accordance with some preliminary estimations by ISTAT, in August the domestic **consumer price index** accelerated by 0.3% on a monthly basis and by 1.2% in comparison with August 2016 (up by 1.1% July).
The slight recovery recorded in the inflation rate was mainly due to the sector of the Non-regulated Energy Goods (among them, fuels), of which the growth went up to 4.3% (2.1% in July). To be cited also the following: some increases in both **Diesel** and **Petrol** prices, by 0.9% and 0.7% respectively, with a meaningful acceleration in trend from +1.9% to +4.8% the first one and from +1.8% to +4.6% the second one, also owing to the comparison with August 2016, when prices had recorded a conjuncture decrease, by 1.8% the first one and 2% the second one.

Domestic brands totaled 24,133 new registrations as a whole, in the month (+15.3%), with a market share by 29%. In the first eight months of 2017, new registrations amounted to 400,493 (+9.6%) globally, with a market share by 29.3% (on 29.2% recorded last year).

FCA brands (excluding Ferrari and Maserati) totaled 24,000 new registrations as a whole in August (+15.6%), with a market share by 28.8%. Also for the following ones a positive trend was recorded: Fiat (+12.7%), Alfa Romeo (+35.6%), Lancia/Chrysler (+14.4%) and Jeep (+22.8%).

In the progressive since the beginning of the current year, FCA brands totaled 397,740 cars accelerating by 9.3%, with a market share by 29.1% (on 29% recorded last year). In the cumulative amount since the January 2017, another positive result was obtained by the following brands: Fiat (+9.6%), Alfa Romeo (+32.2%), Jeep (+11%), with also Maserati (+98.7%) and Lamborghini (+31.7%).

In August, seven Italian models were present in the **Car sales Top Ten**, with Fiat Panda still ranking first with 4,701 units, also first one in the first eight months' list this year, followed by Fiat Tipo (3,259), grown by three positions on the previous month, and by Lancia Ypsilon at the third place (2,834), gaining one additional place.
Fiat 500 L (2,082) ranked fifth and Fiat 500 (1,968) sixth; Fiat Punto ranked eighth (1,794) and lastly Fiat 500X ranked tenth (1,705).

In August 2017, the **Second-hand car market** totaled 272,950 ownership transfers (including the mini-transfer operations to car dealers), always stable on last year's levels (+0.5%). In the first eight months of 2017, ownership transfers were 3,041,611, in downturn by 2.2% on the same period in 2016.

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ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.
The Association is structured in three product-based Groups, each one chaired by a President.
Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

Comunicato Stampa

ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	AGOSTO *AUGUST*				VAR. % *% CHG.*	GENNAIO/AGOSTO *JANUARY/AUGUST*				VAR. % *% CHG.*
MARCA/*MAKE*	2017	%	2016	%	17/16	2017	%	2016	%	17/16
FCA	24.000	28,79	20.756	28,83	15,63	397.740	29,11	363.719	29,04	9,35
FIAT	16.624	19,94	14.745	20,48	12,74	292.961	21,44	267.322	21,34	9,59
ALFA ROMEO	2.165	2,60	1.597	2,22	35,57	30.789	2,25	23.295	1,86	32,17
LANCIA/CHRYSLER	2.834	3,40	2.478	3,44	14,37	44.129	3,23	46.207	3,69	-4,50
JEEP	2.377	2,85	1.936	2,69	22,78	29.861	2,19	26.895	2,15	11,03
FERRARI	16	0,02	31	0,04	-48,39	266	0,02	293	0,02	-9,22
MASERATI	97	0,12	97	0,13	0,00	2.086	0,15	1.050	0,08	98,67
DR MOTOR	19	0,02	35	0,05	-45,71	288	0,02	358	0,03	-19,55
LAMBORGHINI	1	0,00	2	0,00	-50,00	104	0,01	79	0,01	31,65
ALTRE NAZIONALI	-	0,00	2	0,00	-	9	0,00	17	0,00	-47,06
TOT. MARCHE NAZ.	**24.133**	28,95	**20.923**	29,06	15,34	**400.493**	29,31	**365.516**	29,18	9,57
AUDI	3.252	3,90	2.360	3,28	37,80	46.542	3,41	43.882	3,50	6,06
BMW	2.540	3,05	2.432	3,38	4,44	40.508	2,96	39.719	3,17	1,99
CITROEN	3.823	4,59	2.880	4,00	32,74	56.378	4,13	45.552	3,64	23,77
DACIA	2.467	2,96	2.519	3,50	-2,06	41.441	3,03	35.741	2,85	15,95
FORD	5.278	6,33	4.916	6,83	7,36	95.216	6,97	86.770	6,93	9,73
HONDA	394	0,47	353	0,49	11,61	6.832	0,50	6.219	0,50	9,86
HYUNDAI	2.456	2,95	2.325	3,23	5,63	37.200	2,72	36.914	2,95	0,77
JAGUAR	230	0,28	261	0,36	-11,88	3.763	0,28	2.924	0,23	28,69
KIA	2.089	2,51	2.246	3,12	-6,99	33.176	2,43	31.649	2,53	4,82
LAND ROVER	666	0,80	704	0,98	-5,40	12.894	0,94	13.481	1,08	-4,35
MAZDA	484	0,58	475	0,66	1,89	6.872	0,50	7.492	0,60	-8,28
MERCEDES	2.461	2,95	2.065	2,87	19,18	43.940	3,22	42.781	3,42	2,71
MINI	918	1,10	797	1,11	15,18	15.547	1,14	16.193	1,29	-3,99
MITSUBISHI	143	0,17	157	0,22	-8,92	2.586	0,19	2.903	0,23	-10,92
NISSAN	2.872	3,45	1.928	2,68	48,96	43.235	3,16	38.794	3,10	11,45
OPEL	4.307	5,17	4.253	5,91	1,27	70.944	5,19	65.475	5,23	8,35
PEUGEOT	4.483	5,38	3.759	5,22	19,26	71.133	5,21	64.463	5,15	10,35
PORSCHE	177	0,21	198	0,27	-10,61	3.837	0,28	3.355	0,27	14,37
RENAULT	5.496	6,59	3.883	5,39	41,54	91.565	6,70	83.054	6,63	10,25
SEAT	842	1,01	670	0,93	25,67	11.835	0,87	10.321	0,82	14,67
SKODA	1.007	1,21	1.009	1,40	-0,20	15.521	1,14	13.009	1,04	19,31
SMART	739	0,89	634	0,88	16,56	18.644	1,36	20.530	1,64	-9,19
SSANGYONG	81	0,10	117	0,16	-30,77	1.546	0,11	1.930	0,15	-19,90
SUBARU	111	0,13	135	0,19	-17,78	1.938	0,14	2.179	0,17	-11,06
SUZUKI	1.382	1,66	1.026	1,42	34,70	20.768	1,52	14.432	1,15	43,90
TOYOTA	3.534	4,24	2.637	3,66	34,02	58.121	4,25	48.237	3,85	20,49
LEXUS	126	0,15	183	0,25	-31,15	2.268	0,17	2.442	0,19	-7,13
VOLKSWAGEN	5.911	7,09	5.333	7,41	10,84	98.087	7,18	93.369	7,45	5,05
VOLVO	806	0,97	593	0,82	35,92	11.264	0,82	11.398	0,91	-1,18
ALTRE	155	0,19	235	0,33	-34,04	2.295	0,17	1.897	0,15	20,98
TOT.MARCHE EST.	**59.230**	71,05	**51.083**	70,94	15,95	**965.896**	70,69	**887.105**	70,82	8,88
TOT.MERCATO	**83.363**	100,00	**72.006**	100,00	15,77	**1.366.389**	100,00	**1.252.621**	100,00	9,08

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by ANFIA from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2017

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	AGOSTO 2017[1] *AUGUST 2017[1]*
1	FIAT	PANDA	4.701
2	FIAT	TIPO	3.259
3	LANCIA	YPSILON	2.834
4	RENAULT	CLIO	2.255
5	FIAT	500 L	2.082
6	FIAT	500[3]	1.968
7	CITROEN	C3	1.848
8	FIAT	PUNTO	1.794
9	VW	GOLF	1.748
10	FIAT	500X	1.705

N.	MARCA *Make*	MODELLO *Model*	GEN/AGO 2017[2] *JAN/AUG 2017[2]*
1	FIAT	PANDA	100.691
2	LANCIA	YPSILON	44.121
3	FIAT	500[4]	43.581
4	FIAT	TIPO	43.295
5	RENAULT	CLIO	37.830
6	FIAT	500L	32.954
7	FIAT	500X	31.508
8	FORD	FIESTA	30.791
9	VOLKSWAGEN	POLO	29.579
10	CITROEN	C3	28.312

1 - Comunicato stampa del Ministero dei trasporti/Ministry of Transportation's press release
2 - Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)
I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2017
3 - Non comprende le Abarth 500
4 - Comprende le Abarth 500

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