



Press Release

FORMULA SAE ITALY & FORMULA ELECTRIC ITALY: FROM 19th TO 23rd JULY, OVER 2,600 STUDENTS WILL BE ON THE TRACK AT VARANO AUTODROMO FOR THE 13th EDITION OF THE INTERNATIONAL TECHNICAL SPORTS COMPETITION ORGANIZED IN ITALY BY ANFIA

81 engineering student teams from universities all around the world will be judged against the most unique training experience of its kind

Turin, July 10th, 2017 - Starting July 19th there will be the **13th Edition of the Formula SAE Italy & Formula Electric Italy**, an international technical sports competition for engineering students from universities all over the world. Starting this year, it will be organised by ANFIA - Italian Association of the Automotive Industry - who have taken over the legacy from ATA - Associazione Tecnica dell'Automobile.

The event will be attended by more than 2,600 students from 23 countries around the world with over 70 different universities being represented by 81 teams - of which 60 are European (18 Italian from 16 different universities) and 21 non-European teams. It will take place in the **Autodromo "R. Paletti" in Varano de 'Melegari (Parma)** - partnering this initiative together with **SAE International** - are the main sponsors, **Dallara Automobili** and **Fiat Chrysler Automobiles** who will take part with their **Abarth** brand plus the media partnership of **Quattroruote**.

The event also benefits from the patronage of the Emilia Romagna region, the Province of Parma and the Municipality of Varano de 'Melegari, as well as the authoritative support of an additional 21 sponsors from leading companies in the automotive industry represented by ANFIA - including the two main sponsors - consultancy and recruitment companies: **Altair, Altran, Lamborghini Automobiles, Bosch, Brembo, Cecom, Delphi, Duerre Tubi Style Group, Experis Tech** as HR partner, **Officine Meccaniche Rezzatesi, Pirelli, Schaeffler, STS -Acoustics, Teoresi, ZF and Zoppas**. The 3 technical partners of this event are **Acer, Flag and Polimatica**.

Formula SAE was founded in 1981 as an initiative of the Society of Automotive Engineers (SAE) and expect students in the competition to both design and build a one-seat prototype racing car which can be marketed as a potential production item; they must follow technical and economic constraints, as if it were being commissioned by an automotive company for non-professional users. During the event, students face statistical tests - based on their design, business and cost presentations and dynamic track testing (acceleration, skid pad, autocross and endurance). Cars will compete with both combustion engines and electric traction, while a third group is solely dedicated to design evaluation without the presentation of a prototype.

The aim of the competition is to emphasis the skills and maturity of the teams in relation to their engineering knowledge, commitment, organisational skills and their understanding of

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timings, plus the coordination of design and the presentation of the product more than the competitiveness of the race. This is a constructive experience where students can learn dynamics of teamwork, with precise rules and deadlines that should be respected and to be put to the test on actual build and design phases of the prototype with all the difficulties that this entails.

The "five days" will begin with the opening ceremony on Wednesday 19th July at 9pm which will be attended by the Chairman of ANFIA Aurelio Nervo, Gian Paolo Dallara, founder of the namesake racing car manufacturer and a representative of the Management of Abarth, another automobile company that makes competing its trademark.

The event will end on Sunday evening, July 23rd with a closing ceremony on the straight of the track where all students will participate and during which the winners will be announced. There will be several awards in each category, broken down by class (Combustion, Electric or non-car projects) and by type of test.

Among the special prizes awarded by the sponsors; the car with the most innovative aerodynamic concept which will be awarded by Lamborghini, the best car for cost efficiency awarded by Dallara. With the endurance race, there will be two prizes (one for thermal cars and the other for electric cars), both categories will be awarded by Abarth: these two winning teams will then take part in the final stage of the Trofeo Abarth Selenia in Mugello during the weekend of October 8th. Lastly, Teoresi Group will award a prize to the best telemetry solution and ZF to the best safety project.

The event will also include a series of fringe initiatives: from workshops organized by sponsors and partners to test drives organised by Abarth throughout the duration of the event. There will also be the track show on Friday 21st at 14.00 featuring cars from FCA and Dallara exhibited around the racetrack. There is entertainment laid on as well for the guys such as a Welcome Pasta Party on Wednesday 19th in the Varano de 'Melegari Party Area and the Final Party & DJ set to be held in the pit area on Sunday evening July 23rd which will be the final seal of the event.

For further information, visit the website of the initiative <http://www.ata.it/content/event-formula-ata/formula-sae-italy-formula-electric-italy-2017> where you can find the complete program, list of participants and all the details of the event.

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