ANFIA
Associazione Nazionale Filiera Industria Automobilistica

Press release

POSITIVE OPENING FOR THE ITALIAN CAR MARKET IN 2017: +10.1% IN JANUARY

with a monthly increase aligned with the last quarter 2016 (+10,6%), though depending on a different number of working days (+2 on January 2016)

Turin, 1st February 2017 – According to the data released today by the Ministry of Infrastructure and Transports, in January the Italian Car Market totaled 171,556 new registrations, in growth by 10.1% on the same month in 2016.

"The New Year opened positively as for the Car Market, with such volumes that, as for the month of January, were the highest ones since 2010 (when they exceeded 207,000 units), with a monthly increase (up by 10.1%) in alignment with what recorded in the last quarter of 2016 (up by 10.6%), even though depending on two additional working days with reference to the previous year (21 vs 19 of the first month of 2016) – so commented **Aurelio Nervo, President of ANFIA**.

Furthermore, January 2017 is to be compared with such a month of January 2016 that had already risen in terms of new registrations (up by 18%). We speak, therefore, of the thirty-second consecutive monthly increase for a market that seems to be in moderate increase in the forthcoming months".

Considering the data of **new registrations by type of motorization**[1], in January petrol cars increased their market share from 31% recorded in December 2016 to 34.1%, to the detriment of diesel cars (54.6% of share on 57.7% in December 2016). In continuous growth, also, the market of hybrid cars, with a monthly increase by 40% (2.8% of share); LPG cars that were already in acceleration in December 2016, went up by 31% in January (6.6% of share). Lastly, and after a jump by 85% in the month of December, electric cars went up by 58% in January.

With an eye to the **market by geographical area**, in January 2017 two-digit figures were recorded, which were particularly meaningful in the districts of Turin, Aosta and Florence.

With reference, then, to the **market by segmentation**, sales regarding the Segments A/B grew by 11.9% in the month, bringing their market share from 44.9% in January 2016 to 45.7%. Also the Segment C (medium-low) was in upward trend (17.4%) in the month, with a share of penetration by 13.9% on 13% recorded last year. The best-selling model

[1] Provisional data

of the Segment C was Fiat Tipo. On the other hand, the Segment D (medium) was in growth by 3.9% in the month and obtained a share of 3.1% (January 2016: 3.3%).
With reference to SUV models, sales went up by 10.8% in January, gaining a share of 27.3% on the total market (January 2016: 27.2%).

In accordance with ISTAT survey, in January the **consumer confidence climate index** (basis 2010=100) went down from 110.9 to 108.8, always, however, on a higher level than the one recorded in November 2016. The **composite company confidence climate** (IESI), on the contrary, increased from 100.2 to 102.5, and remained at the level recorded in October 2016.

With regard to the consumer confidence climate, then, the balance of current opportunities concerning durable goods purchase remained steady at down by 53, whereas in growth were the future intentions of purchase (balance: from -76 to -64).
Basing on the general quarterly questions on durable goods purchases, a slight decline was recorded as for the idea of buying a new car (from -163 to -164).

According to the last available ISTAT data, in December the **domestic consumer price index** went up by 0.4% on the previous month and by 0.5% on December 2015, and this confirmed the preliminary estimations.
On the yearly average, in 2016 consumer prices recorded a negative change (down by 0.1%): this happened the last time in 1959 (when the decline had been of down by 0.4%).
The restart in the inflation, occurred in December 2016, was also due to the acceleration recorded in the price growth of the Non-regulated Energy durable goods (up by 2.4% from up by 0.3% in November) on a yearly basis. On a monthly basis, the prices recorded in this sector went up by 1.1% owing to the increase of prices of all fuels.

The price of **Petrol** was in increase by 1% on a monthly basis, with an acceleration of the growth on a yearly basis (up by 3.3%, recorded after up by 1.6% in November). The price of **Diesel** went up by 1.4% on the previous month while on a yearly basis it restarted its upward trend (up by 3.3%), after the zero variation recorded in November. As for the **Other fuels** the prices rose by 1.9% as for conjuncture – due to the increase recorded in LPG price – and they posted an attenuation of the decline on a yearly basis (down by 1.4%, that was down by 2.5% in November).

Domestic brands, as a whole, totaled 50,669 new registrations in the month (up by 12.7%) and their market share went up from 28.8% recorded last year to the current 29.5%. FCA brands (excluding Ferrari and Maserati) totaled 50,250 new registrations as a whole (up by 12.3%) in the month, posting a market share in growth from last year 28.7% to the current 29.3%, and a positive trend for Fiat brands (up by 14.5%), Alfa Romeo (up by 27.25) and Lancia/Chrysler (up by 4%), with also an excellent performance recorded by Maserati (up by 158%). In the month, on the other hand, also Lamborghini was in growth (up by 100%).

In **January**, the **Top Ten**, there were six Italian models: Fiat Panda at the top (14,789 units), followed by Fiat 500 (6,207), climbing two new positions on December, and Lancia Ypsilon (5,782). Fiat Tipo ranked firth (4,484), obtaining three new places on the previous months, followed by Fiat 500L (3, 409) ranking eighth and by Fiat Punto (3,385) ranked ninth.

The **Second-hand car market** totaled 378.270 ownership transfers (including the mini-transfer operations to car dealers) in January 2017, growing by 1.1% on the same month in 2016.

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ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.
The Association is structured in three product-based Groups, each one chaired by a President.
Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

Comunicato Stampa

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	GENNAIO *JANUARY*				VAR. % *% CHG.*	GENNAIO/DICEMBRE *JANUARY/DECEMBER*				VAR. % *% CHG.*
MARCA/*MAKE*	**2017**	*%*	**2016**	*%*	*17/16*	**2016**	*%*	**2015**	*%*	*16/15*
FCA	50.250	*29,29*	44.753	*28,72*	*12,28*	528.291	*28,94*	446.127	*28,31*	*18,42*
FIAT	37.371	*21,78*	32.639	*20,94*	*14,50*	385.760	*21,13*	329.298	*20,90*	*17,15*
ALFA ROMEO	3.521	*2,05*	2.768	*1,78*	*27,20*	36.382	*1,99*	30.516	*1,94*	*19,22*
LANCIA/CHRYSLER	5.785	*3,37*	5.562	*3,57*	*4,01*	65.695	*3,60*	56.366	*3,58*	*16,55*
JEEP	3.573	*2,08*	3.784	*2,43*	*-5,58*	40.454	*2,22*	29.947	*1,90*	*35,09*
FERRARI	31	*0,02*	32	*0,02*	*-3,13*	372	*0,02*	249	*0,02*	*49,40*
MASERATI	338	*0,20*	131	*0,08*	*158,02*	2.052	*0,11*	1.362	*0,09*	*50,66*
DR MOTOR	41	*0,02*	44	*0,03*	*-6,82*	478	*0,03*	446	*0,03*	*7,17*
LAMBORGHINI	8	*0,00*	4	*0,00*	*100,00*	94	*0,01*	58	*0,00*	*62,07*
ALTRE NAZIONALI	1	*0,00*	3	*0,00*	*-66,67*	26	*0,00*	9	*0,00*	*188,89*
TOT. MARCHE NAZ.	**50.669**	*29,53*	**44.967**	*28,85*	*12,68*	**531.313**	*29,10*	**448.251**	*28,45*	*18,53*
AUDI	5.686	*3,31*	5.757	*3,69*	*-1,23*	63.962	*3,50*	54.816	*3,48*	*16,68*
BMW	5.081	*2,96*	4.521	*2,90*	*12,39*	59.847	*3,28*	49.755	*3,16*	*20,28*
CITROEN	7.391	*4,31*	6.022	*3,86*	*22,73*	64.209	*3,52*	58.615	*3,72*	*9,54*
DACIA	5.555	*3,24*	4.474	*2,87*	*24,16*	47.971	*2,63*	43.974	*2,79*	*9,09*
FORD	12.622	*7,36*	11.152	*7,16*	*13,18*	124.304	*6,81*	109.299	*6,94*	*13,73*
HONDA	1.077	*0,63*	673	*0,43*	*60,03*	9.592	*0,53*	4.842	*0,31*	*98,10*
HYUNDAI	4.413	*2,57*	4.343	*2,79*	*1,61*	56.367	*3,09*	47.361	*3,01*	*19,02*
JAGUAR	524	*0,31*	251	*0,16*	*108,76*	4.915	*0,27*	1.651	*0,10*	*197,70*
KIA	4.790	*2,79*	4.497	*2,89*	*6,52*	45.150	*2,47*	39.065	*2,48*	*15,58*
LAND ROVER	1.597	*0,93*	2.190	*1,41*	*-27,08*	18.789	*1,03*	15.852	*1,01*	*18,53*
MAZDA	873	*0,51*	1.032	*0,66*	*-15,41*	10.959	*0,60*	7.425	*0,47*	*47,60*
MERCEDES	4.601	*2,68*	5.136	*3,30*	*-10,42*	64.411	*3,53*	53.667	*3,41*	*20,02*
MINI	1.527	*0,89*	1.531	*0,98*	*-0,26*	24.434	*1,34*	22.011	*1,40*	*11,01*
MITSUBISHI	334	*0,19*	414	*0,27*	*-19,32*	4.215	*0,23*	4.587	*0,29*	*-8,11*
NISSAN	4.796	*2,80*	5.126	*3,29*	*-6,44*	55.220	*3,02*	57.499	*3,65*	*-3,96*
OPEL	9.312	*5,43*	8.207	*5,27*	*13,46*	95.043	*5,21*	88.983	*5,65*	*6,81*
PEUGEOT	9.470	*5,52*	8.132	*5,22*	*16,45*	94.118	*5,16*	84.392	*5,36*	*11,52*
PORSCHE	437	*0,25*	397	*0,25*	*10,08*	5.121	*0,28*	5.007	*0,32*	*2,28*
RENAULT	9.975	*5,81*	9.889	*6,35*	*0,87*	118.307	*6,48*	94.833	*6,02*	*24,75*
SEAT	1.527	*0,89*	1.321	*0,85*	*15,59*	15.466	*0,85*	14.947	*0,95*	*3,47*
SKODA	1.681	*0,98*	1.484	*0,95*	*13,27*	19.629	*1,08*	15.320	*0,97*	*28,13*
SMART	1.929	*1,12*	2.395	*1,54*	*-19,46*	28.317	*1,55*	24.127	*1,53*	*17,37*
SSANGYONG	171	*0,10*	225	*0,14*	*-24,00*	2.809	*0,15*	1.763	*0,11*	*59,33*
SUBARU	310	*0,18*	289	*0,19*	*7,27*	3.512	*0,19*	3.095	*0,20*	*13,47*
SUZUKI	2.323	*1,35*	1.725	*1,11*	*34,67*	22.631	*1,24*	18.694	*1,19*	*21,06*
TOYOTA	8.066	*4,70*	6.276	*4,03*	*28,52*	71.896	*3,94*	65.646	*4,17*	*9,52*
LEXUS	197	*0,11*	176	*0,11*	*11,93*	4.149	*0,23*	3.289	*0,21*	*26,15*
VOLKSWAGEN	13.246	*7,72*	11.928	*7,65*	*11,05*	139.139	*7,62*	119.070	*7,56*	*16,85*
VOLVO	1.014	*0,59*	1.201	*0,77*	*-15,57*	16.984	*0,93*	16.067	*1,02*	*5,71*
ALTRE	362	*0,21*	120	*0,08*	*201,67*	2.843	*0,16*	1.774	*0,11*	*60,26*
TOT.MARCHE EST.	**120.887**	*70,47*	**110.884**	*71,15*	*9,02*	**1.294.309**	*70,90*	**1.127.426**	*71,55*	*14,80*
TOT.MERCATO	**171.556**	*100,00*	**155.851**	*100,00*	*10,08*	**1.825.622**	*100,00*	**1.575.677**	*100,00*	*15,86*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2017

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10 GENNAIO

N.	MARCA *Make*	MODELLO *Model*	GENNAIO 2017[1] *JANUARY 2017*[1]
1	FIAT	PANDA	14.789
2	FIAT	500[3]	6.207
3	LANCIA	YPSILON	5.782
4	RENAULT	CLIO	5.192
5	FIAT	TIPO	4.484
6	VOLKSWAGEN	GOLF	4.370
7	FORD	FIESTA	4.159
8	FIAT	500L	3.409
9	FIAT	PUNTO	3.385
10	CITROEN	C3	3.361

TOP 10 GENNAIO/DICEMBRE

N.	MARCA *Make*	MODELLO *Model*	GEN/DIC 2016[2] *JAN/DEC 2016*[2]
1	FIAT	PANDA	145.748
2	LANCIA	YPSILON	65.666
3	FIAT	500L	51.840
4	FIAT	500[4]	49.330
5	RENAULT	CLIO	47.456
6	VOLKSWAGEN	GOLF	46.690
7	FIAT	500X	46.234
8	FIAT	PUNTO	44.298
9	VOLKSWAGEN	POLO	43.113
10	FORD	FIESTA	42.604

1 - Comunicato stampa del Ministero dei trasporti/Ministry of Transportation's press release

2 - Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)
I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2017

3 - Non comprende le Abarth 500

4 - Comprende le Abarth 500

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