



## Press release

### **ANFIA AND ICE BRING THE INNOVATION, FLEXIBILITY AND TECHNICAL SPECIALISATION OF ITALIAN COMPANIES IN THE TRAILER AND AERIAL WORK PLATFORM SECTORS TO IAA COMMERCIAL VEHICLES OF HANOVER**

*Turin, 21 September 2016* - The 2016 edition of the IAA Commercial Vehicles Show opens to the public in Hanover tomorrow. For the first time it will host a collective ANFIA - ICE-Italian Trade Agency exhibition area (Hall 25 - Stand B58-B65-C65) until 29 September with the participation of nine companies from the ANFIA Manufacturers Group (trailer and aerial work platform sectors): **Carmosino Industry, Italiana Rimorchi, Menci, Multitel Pagliero, Omar, O.ME.P.S., Rimorchi Bertoja, Rolfo, Socage.**

This 66th edition of the Show numbers 2013 exhibitors from 52 countries with 332 world and 101 European premieres over a total exhibition surface of 270,000 sq.m. Foreign exhibitors have reached a share of 61%, the countries most represented being China (229 exhibitors), Italy (145), the Netherlands (121), Turkey (92) and France (85). More than one exhibitor in three is of European origin (excluding Germany), and one in five comes from Asia.

Noteworthy among the central themes presented by exhibitors on the stands and at more than 100 press conferences, and by the Fair itself in its programme of conferences, are digitalisation, the connected vehicle and automated driving, alternative power supplies and the new logistics concepts linked by the common thread of innovation in a context destined to promote dialogue between stakeholders in the sectors involved.

*"The Italian companies taking part in the ANFIA-ICE collective represent a cross-section of the most innovative trends in Italian industry in the sectors of towed vehicles and aerial work platforms",* comments Gianmarco Giorda, Director of ANFIA. *"Their products derive from research investments in the field of lightening weights (typically the reduction of tare weight with consequent increase in load capacity, is one of the objectives of the world of road transport which also leads to a significant reduction in fuel consumption and maintenance costs, in addition to guaranteeing more efficient logistics and lower environmental impact), the use of new materials, including composites, and electronic components. The wide range of vehicles and machinery that derive from this respond to the highest quality and safety standards and are also characterised by modularity and ease of use for customers.*

*"The Italian production fabric of the two sectors represented in the ANFIA-ICE collective exhibition consists in the main of medium sized firms distinguished by high flexibility, specialisation and technical competence which enable our companies to tackle the competition of the biggest multinational groups",* Giorda goes on.

*The trend in the Italian market for aerial work platforms has been negative over the past 8 years: in the period 2007-2015 the sector lost about 57% in sales; a difficult*

*situation that was in part offset by a better performance in export markets. However, 2015 has shown encouragingly positive signs that had already been glimpsed in the last quarter of 2014, a situation which allows companies to harbour some optimism for this year too.*

*“The Italian market for trailers and semi-trailers”, concludes the ANFIA Director, “is growing strongly (+32.7% in the first 8 months of 2016) with positive consequences in terms of fleet renewal, and a further impetus will derive from the recent Transport Ministry Decree on business investment in road transport which also incentivates the purchase of alternative propulsion commercial vehicles and trailers and semi-trailers for intermodal transport.*

*That said, the sales volumes of towed vehicles remain far from pre-crisis levels: the annual average has dropped from 16,000 units in the period 2000-2008 to 8,200 units in 2009-2015. The positive production trend in trailers and semi-trailers and car bodies in Italy in 2015 is largely due to the support from exports, while orders and sales from the domestic market remain below the levels of 2010”.*

***List of ANFIA Associates present and the products they are exhibiting:***

- CARMOSINO INDUSTRY
  - Tipper Curtain-Side semi-trailer - Type GP75
  - Semi-trailer for log transport
  
- ITALIANA RIMORCHI
  - Merker M642.60 extendable container trailer
  
- MENCI
  - Tilt body semi-trailer SL105R (chassis in aluminium; tilt body in composite multi-layer panels)
  
- MULTITEL PAGLIERO
  - Aerial work platforms:
    - MULTITEL MT 204
    - MULTITEL MJ 226
  
- OMAR
  - High-capacity tractor-trailer unit (articulated lorry)
  
- O.ME.P.S.
  - Silotrailers: new family of interconnected semi-trailers (B-Train, C-Train), driven by a single traction unit (with self-supporting and tilt configurations)



- RIMORCHI bertoja  
Two new semi-trailers for heavy transport
- ROLFO  
Two car transporters:
  - EGO FTF
  - VENUS POWER
- SOCAGE  
Two E Series aerial platforms:
  - forSte 20TJ
  - forSte 23T

Convertible basket: hydraulically extendible basket in aluminium (the company's most recent patent)

*For further information:*

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#### ANFIA

ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector.

The Association is structured in three product-based Groups, each one chaired by a President. *Components*: motor vehicle parts and components manufacturers; *Car Coachbuilders and Designers*: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; *Motor vehicles*: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport and/or intended for special use, such as fitting and specific equipment mounted on motor vehicles.

More info: [www.anfia.it](http://www.anfia.it)



### ICE - Italian Trade Agency

ICE-Italian Trade Agency is the Government organization which promotes the internationalization of the Italian companies, in line with the strategies of the Ministry for Economic Development. ICE provides information, support and advice to Italian and foreign companies. In addition to its Rome headquarters, ICE operates worldwide from a large network of Trade Promotion Offices linked to Italian embassies and consulates and working closely with local authorities and businesses. ICE provides a wide range of services overseas helping Italian and foreign businesses to connect with each other:

- identification of possible business partners
- bilateral trade meetings with Italian companies
- trade delegation visits to Italy
- official participation in local fairs and exhibitions
- forums and seminars with Italian experts

For more details, contact your local ICE office or visit the website: [www.italtrade.com](http://www.italtrade.com)